

Reasons to Purchase a Diamond Pack

The Diamond Pack Max GXL (030030)* cost \$899 and is the most popular starting option for serious business builders.

Here are 8 reasons to seriously consider it:

1. You get right at \$1,500 worth of product and supplies for \$899 (roughly a \$600 savings):

- o MaxGXL - 10 "30 Day" Boxes * (see * below)
- o 8 Intro Packs (each contains a 2 week supply of Max GXL)
- o MaxGXL Brochure - 25 pack
- o Max N-Fuze Brochure - 25 pack
- o Max4U Web Site Subscription for 3 months
- o Business Card Holder
- o Dr. Keller Audio CD
- o Max DVD (from Success at Home magazine)
- o Steven K. Scott Master Strategies for Super Achievers DVD Kit (sells for \$600+ outside Max)

o You are positioned to earn more income! See bullets in RED below

2. You get more product for personal use and to build your business with. We have proven that your Max business will build much faster with a "try it you'll like it" approach, which requires that you give people "sample" products. The Diamond Pack has enough product in it to "sample out" Max GXL to 14 couples or 28 individuals (not counting any product you may personally consume). If you are shooting for FAST TRACK GOLD in 30 days, you may want to consider ordering an additional 10 pack of Max GXL (and a couple more boxes of N-Fuze) for your sampling campaign.

3. Starting the month after you purchase or upgrade to your Diamond Pack, you earn ongoing *double shares* in the Max Global Bonus Pool every month you otherwise qualify to earn shares under the Max Compensation Plan.

4. Starting the month you purchase or upgrade to your Diamond Pack, you earn ongoing *double shares* in the Max Platinum and Diamond Pools every month you otherwise qualify to earn shares under the Max Compensation Plan.

5. You are eligible to participate in the Max "Fast Track Rank Program" for the ranks of Bronze, Silver and Gold.

6. You get "grandfathered" for "Silver Level Matching Bonuses" for 6 months!" Matching Bonuses are a very important part of the Max compensation plan, and by starting with a Diamond Pack you can optimize your income for your 1st 6 months without having to worry about qualifying for Matching Bonuses!

7. Because the way you "start" sets the precedent that your entire team will tend to duplicate forever.

Every person you ever sponsor will usually ask "how did YOU start?", and 70-80% of the time they will start the same way. Because you only "start" one time, you have to answer that question the same way even if it's 10 or 20 years from now! Also, the people you sponsor will get asked the same question, with the same result. **Consequently, you need to start the way you want your team to start!** And this is not just to get them to spend more money - - it's so they too will have more product for personal and "try it you'll like it" business use, they too will get grandfathered for Matching Bonuses, which optimizes their income, etc.

8. Because setting this precedent will earn you and your team a lot more income! Every time you sponsor someone who purchases a Diamond Pack, you will earn a \$225 Fast Track Bonus - - **meaning that if you purchase a Diamond Pack and sponsor 4 new associates who do the same, you'll have earned your \$899 back.** Having this same "model" occurring consistently on your team will create a lot more team income and volume than any other building model.

The bottom line is that the way you start can have a huge impact on your income, volume, team growth, story, momentum, and ultimately your success. So once again, if at all possible start with a Diamond Pack!

Review the attached Comparison chart. The Diamond Pack offers the greatest Value and Savings, as compared to the Super Achiever Pack and the Home Pack. On the other hand, if you absolutely cannot afford the Diamond Pack, you can either start with a lesser pack and upgrade later or build by "pre-selling" product with our "Success From Home" Max Magazines, inviting prospects to events, etc.

* Please note that there are 2 versions of the Diamond Pack - - the "GXL" version (030030), and the "GXL/NFuze Combo" version (030020). Because GXL is the primary "try it, you'll like it" product for building your business with, we recommend starting with the all "GXL" version of the Diamond Pack so that you will have more GXL to "sample out" to more prospects as you start your business. Also note that many people who purchase this Diamond Pack also order 1-2 boxes of NFuze for personal use, etc.



| | | Diamond Pack | Super Achiever Pack | Home Pack |
|--|--------------|---|--------------------------------|-------------------------------|
| Max Products | \$69 Each | 10 of GXL or 5 GXL & 5 NFuse | 10 of 1 product or combination | 2 of 1 product or combination |
| GXL Intro Packs 2 weeks pack | \$50.00 each | 16 | | |
| 1 pkg Max GXL brochures | \$8.50 | √ | | |
| 1 pkg N-Fuse brochures | \$8.50 | √ | | |
| Business Card Holder | \$10.00 | √ | | |
| 1 Dr. Keller Audio CD | \$1.40 | √ | | |
| 1 Max Intl DVD | \$1.40 | √ | | |
| 3 months Max4U.com | \$44.85 | √ | | |
| 1 Master Strategies Kit by Steven K. Scott \$299.99 | | √ | | |
| Qualified for Silver Matching Bonuses | | 6 months | 3 months | |
| Double the Shares in Global Team Bonuses | | Lifetime As long as you remain active | | |
| New Distributor Kit | | \$49.00 | \$49.00 | \$49.00 |
| Shipping | | \$40.00 | \$9.95 | \$9.95 |
| Package Cost | | \$899.00 | \$899.00 | \$138.00 |
| VALUE of Items | | \$1,519.83 | \$1,519.83 | \$187.00 |
| YOU SAVE | | \$571.83 | \$61.00 | \$0.00 |